

#### Inside this issue:

MTAR Calendar, Guest Article—Amber Simms

Education Calendar, The 3 CE Shop, CRS Designation Class, TN REAL-TORS Convention

July 16 RPAC "6 to \$99" | event in Smyrna

Synovus Freddie Mac
Training, TREC Core
Class in July, May Sales
Report

Member Birthdays, NAR
MVP Offer, NAR Convention, MTAR Golden
Rule Program—send
one to a deserving
REALTOR or Affiliate!

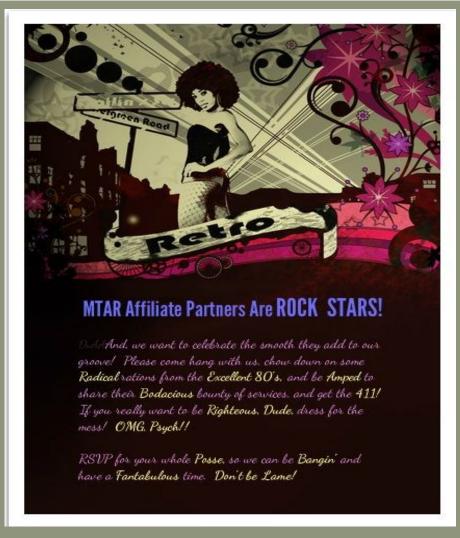




## MTAR Member News

June 18, 2018

# Affiliate Appreciation Luncheon this Thursday! RSVP now for a Happening Party!



RSVP to Arabelle by noon Tuesday for your spot with the Rock Stars! Time to say Thanks A Million for our professional Partners!

### CALL FOR ACTION TODAY ON FLOOD INSURANCE!



 $https://realtorparty.realtor/member-consumer/calls-for-action/take-action.html?vvsrc=\% 2 fcampaigns\%2 f59553\%2 frespond\%3 futm_source\%3 drorg\%2 futm_medium\%3 dwebsite\% 2 foutm_campaign\%3 dflood2018\%2 fTracking ID\%3 dflood2018-rorg-website$ 

Page 2 June 18, 2018

## **MTAR Calendar of Events**

Tuesday, June 19
8:30-12 noon—
Synovus training class on Freddie Mac, MTAR, free, no CE.
2:00-3:30—Education Cte. Mtg., MTAR office Wed., June 20
2:00-3:30—Government Affairs Cte. Mtg.

Thursday, June 21 11:30-1:00—Affiliate Appreciation Luncheon, MTAR, RSVP to evite for proper headcount

Tuesday, July 3 1:00-2:30—Member Services Cte. Mtg.

Wednesday, July 4
Happy 4th of July!
MTAR will be closed
for the holiday!



Tuesday, July 10 9:00-10:00—

Candidate Meet & Greet, MTAR, co-sponsored with RCHBA

Wednesday, July 11
9:00-10:30—MTAR
Board of Directors mtg.
10:00-2:30—
RealTracs training,
MTAR Computer lab
1:00-2:00—RPAC Cte.
Mtg., MTAR

Thursday, July 12 10:00-1:30RealTracs training, MTAR Computer lab 2:00-3:00— Community Relations Cte. Mtg., MTAR

Friday, July 13 9:00-10:30—

Candidate Meet & Greet, The Fly Art Center, Shelbyville

July 13-28—Early Voting Precinct at MTAR for August Elections—City, County, State & Federal Prim.

## **Contracts from your Lender's Point of View**

In this market where every minute counts, here's a word of advice from a lender to improve your mortgage transaction. In a perfect world, your pre-qualified clients who have already turned in all their needed loan documents would sit and discuss contract terms over a leisurely lunch deciding on the best offer and terms. Anyone remember those days? Now, everything is so rushed, it is easier than ever to skip a step to save a second. Those seconds saved may turn into many frustrating minutes for your lender. To avoid any delays or confusion, here are some best practice tips when writing your contract.

Thinking of the many components of a contract, you're basically filling in the Who, What, Where, When, and How, but all too often on the lending side, we see the "Who" as blank.

<u>Who are the buyers?</u> Be sure the clients' name is their legal name on the contract so it will match on their loan documents. If they are not on the loan as a borrower, they should not be on the contract as a buyer. They can still be on the Deed to the property; that is separate of the mortgage.

<u>Who is the title company?</u> It's fine to leave this section TBD as you write the contract but once bound, your lender needs to know to whom they will be sending a title request. The more information the better to avoid any confusion; a contact name, phone number and email are all extremely helpful to ensure your client is with your preferred title company.

<u>Who are the agents?</u> Fill in as completely as possible all agents' information including office name, license number, ALL phone numbers and the best contact email for everyone. Remember the lender will need a point of contact to order the appraisal, so ensure that information is readily available to avoid any scheduling delays.

<u>Is it bound correctly?</u> It will have to be for your lender, so be sure the "i's" are dotted and the "t's" are crossed. Are there addendums needed such as VA/FHA or additional disclosures needed? Have conditions in the contract been met? Be sure to get all parts of the contract to your lender.

<u>Be specific with your closing costs</u> and try to avoid a percentage amount but get an accurate number from your lender for your specific property and taxes. Also, be very clear in regard to which party is paying the title cost; if the seller is responsible, is that included in their closing cost contribution?

<u>Avoid putting personal property</u> in the contract; this can get tricky for certain loan programs. It's best to keep personal property on a separate agreement.

<u>Submit those offers as quickly as possible</u> to listing agents, but when you're ready to submit it to your lender, reviewing for completeness will help avoid delays in closing.

Submitted by Amber Simms, Education Committee Member

## **Training & Educational Choices for MTAR Members!**

## JULY & AUGUST CE CLASSES

<u>July 11 & 12</u>—RealTracs Training, two classes, 2 CE each, MTAR training center. Register online at <u>www.realtracs.net</u>

<u>July 16—</u>TREC Core Class, First Comm. Bank, Shelbyville, 9:00-4:00, 6 CE, \$45 <u>July 30-31—</u>Learning Centered Instructor training, 8:30-5:00 each day, 16 CE hrs., \$245, Steve Champion, Instructor

<u>August 1 & 2—</u>RealTracs Training, two classes, 2 CE each, MTAR training center. Register online at <u>www.realtracs.net</u>

<u>August 13-17</u>—CRAM WEEK, Ethics, legal updates, CRS Luxury Market, Building Reputation—total of 23 CE hours available in one week!



#### **Enroll today:**

http:// mtar.theceshop.com/ Promotion expires June 30, 2018





Early Bird Registration Discount through July 24—\$225 for members; Hotel accommodations at the Holiday Inn Downtown-Knoxville https://tarportal.ramcoams.net/Meetings/Registration June 18, 2018 Page 4

## RPAC'S '6 TO \$99' SOCIAL MONDAY, JULY 16. 5PM-7PM



3157 Weakly Lane Smyrna, TN. 37167



RPAC'S fourth social series of 2018 continues at Hoppy's Harbor Grill in Smyrna on Monday, July 16th. 5PM-7PM. For a \$25 RPAC investment you'll get two adult beverage drink tickets and Hoppy's delicious Shrimp Tacos, Chicken Nachos, and Chips & Salsa! Your \$25 investment helps RPAC continue to be the strong voice needed with our lawmakers at a local, state, and national level. An RPAC investment is truly REALTOR job insurance!





CONTRIBUTIONS ARE NOT DEDUCTIBLE FOR INCOMETAX PURPOSES. CONTRIBUTIONS TO RPAC ARE VOLUNTARY AND ARE USED FOR POLITICAL PURPOSES.

YOU MAY REFUSE TO CONTRIBUTE WITHOUT REPRISAL AND THE NATIONAL ASSOCIATION OF REALTORS OR ANY OF ITS STATE ASSOCIATIONS OR LOCAL
BOARDS WILL NOT FAVOR OR DISFAVOR ANY MEMBER BECALSE OF THE AMOUNT CONTRIBUTED. 70% OF EACH CONTRIBUTION IS USED BY YOUR STATE PAC
TO SUPPORT STATE AND LOCAL POLITICAL CANDIDATES. UNTIL YOUR STATE PAC REACHES ITS RPAC GOAL 30% IS SENT TO NATIONAL RPAC TO SUPPORT FEDER
AL CANDIDATES AND IS CHARGED AGAINST YOUR UNITS UNDER ZU.S.C. 44LB; AFTER THE STATE PACREACHES ITS RPAC GOAL IT MAY ELECT TO RETAIN YOUR
ENTIRE CONTRIBUTION FOR USE IN SUPPORTING STATE AND LOCAL CANDIDATES.

### What's Up with Flood Insurance?

Congress has been passing shorter extensions because, while there is broad agreement that the 50-year-old NFIP needs a major overhaul, there is not yet agreement in the Senate over how to do that.

For example, independent actuaries have shown that the private market could offer better coverage at lower cost than the NFIP for many property owners. However, some Senators are concerned that, if allowed to choose between private plans and overpriced NFIP policies, some policyholders could leave, taking revenue that NFIP could use to pay the claims of the policyholders who remain. While Florida Citizens has tested and proven this argument to be unfounded, in the Senate, it takes at least 60 votes to move legislation and so it is taking some time for both sides to find a way forward.

What NAR members can do in the meantime is keep reminding Congress:

- Don't let the NFIP lapse. Each lapse costs 40,000 property sales per month.
- Without reauthorization, NFIP cannot issue or renew policies in 22,000 communities where flood insurance is required for a mortgage.
- The House Flood Reform Bill (H.R. 2874) would fully reauthorize the program for five years.
- The Senate should take up and amend the House bill to strengthen the flood mapping and mitigation provisions but retain the private-market and NFIP-rate reforms.

Shortly, NAR will be rolling out a comprehensive action plan to follow up with targeted advocacy, grassroots, communications, and media heading into the 4<sup>th</sup> of July recess.

June 18, 2018 Page 5





#### Topics include:

- · current purchase market conditions
- · available affordable products & programs
- · Dispelling myths
- · Local market support & resources

#### Tuesday, June 19 8:00 am Registration

8:00 am Registration 8:30 am – 12:00 pm

#### Middle Tennessee Association of Realtors

311 Butler Drive Murfreesboro, TN 37127

Refreshments served

## For more information: 615-893-2242

Arabelle Pollick, arabelle@mtar.org Candy Joyce, candy@mtar.org

### You're Invited

## Synovus<sup>®</sup>

PLEASE RSVP BY JUNE 15TH. CONTACT ALONZO STANLEY, MORTGAGE LOAN
OFFICER NMLS#628412 @615-975-2355

OFFICER NML3#020412 @015-7/5-2333

https://www.eventbrite.com/e/keys-to-homeownership-featuring-freddie-mac-tickets-46628508123

DIG DEEP DOWN TO THE CORE

## TREC Core Class

Monday, July 16, 2018

9 am - 4 pm

First Community Bank, Shelbyville
Sponsored by

## THDA



6 CE - \$45

TREC RULES | ADVERTISING | PROPERTY

CONTRACTS | ESCROW | COMMERCIAL |
DISCLOSURE

TO SIGN UP .

HTTP://WWW.MTAR.ORG/FILES/EDUCATION/FOR MS/MTAREDUCATIONREGISTRATIONONLINE.HTM

## MAY, 2018 Sales Summary

		Last		Last	AVE.	Last Month			
		Month	AVE. SQ.	Month	SALES	Sales	DAYS ON	CLOSED	S/L PRICE
May, 2018	CLOSED RES. SALES	Closed	FT.	Sq. Ft.	PRICE	Price	MARKET	Y-T-D	% YTD
Bedford County	62	34	1852	1820	\$206,072	\$185,412	52	233	98.68
Cannon County	14	13	2014	1387	\$197,657	\$134,808	77	55	97.45
Coffee County	70	60	1935	1797	\$187,189	\$162,268	48	308	96.87
Franklin County	43	53	1935	1932	\$234,184	\$190,842	46	238	99.38
Grundy County	2	5	4207	1150	\$224,900	\$45,680	55	18	95.93
Marion County	no stats	1	no stats	1992	no stats	\$327,900	no stats	10	95.72
Moore County	6	3	3387	2415	\$314,983	\$203,167	122	24	93.12
Rutherford County	592	544	2093	2148	\$274,884	\$276,209	26	2355	99.68

## Middle Tennessee Association of

311 Butler Drive Murfreesboro, TN 37127 Phone: 615-893-2242 Toll Free: 877-893-2242 Fax: 615-893-2250



17-Jun Kelisha Marshall 17-Jun Rebecca Perry Wanda Luneack 17-Jun 17-Jun Don Cleveland Jennifer Young 18-Jun 18-Jun Jennifer Jackson J. Renee Curtis 18-Jun 18-Jun Lenese Holder Higbee 18-Jun Paul Smith 18-Jun Chance Paschall 18-Jun **Kathy Collins** 18-Jun Daryl Welch

18-Jun Margaret Donohue Orr 19-Jun Amberly Pryor Era J. Jackson 19-Jun 19-Jun Alexis Postell 19-Jun Tim Page 19-Jun Jamie Vaught G. Dianne Arnold 19-Jun 19-Jun **Angie Morris** 20-Jun Amy LaLance Valencia J. Phillips 20-Jun 20-Jun Amber L. Simms Erin Kosko 20-Jun

20-Jun Ryan Bizarri
20-Jun Stephen Wilson
20-Jun Claudia Houston
20-Jun Kajeen Irwin
21-Jun Chuck Gunn
21-Jun Tonya Mooningham
22-Jun Debbie Rooker

Julie May

20-Jun

23-Jun

22-Jun Cindy Speer
23-Jun Linda Hawkersmith
23-Jun Elizabeth Padgett
23-Jun Glenn Chapman

23-Jun Glenn Chapman
23-Jun Jason Gulley
23-Jun Pand Schmiede
23-Jun Jessica White
23-Jun Becky Hinson
23-Jun Amanda Mills

**Bradley Becker** 

## MTAR MEMBER BULLETIN BOARD

<u>YOUR OFFER DATES:</u> June 16 –30 2018 <u>YOUR ACTION</u>: Purchase a single or bundled online CIPS course

**YOUR REWARD:** "The Little Purple Book: International Rules to Live By for REALTORS®," download

## Member Value Plus program

Value—\$9.95 for book download

International real estate opportunities are everywhere. New people move to the U.S. from other countries every day and foreign-born individuals residing in the U.S. move to new markets. Americans in your current market invest in property overseas. No matter which international audience you cater to, the Certified International Property Specialist (CIPS) designation will provide you with the knowledge, research, network and tools to globalize your business. Eligible courses include:

- CIPS Global Real Estate: Local Markets
- CIPS Global Real Estate: Transaction Tools Course
- CIPS Asia/Pacific and International Real Estate
- CIPS Europe and International Real Estate
- CIPS The Americas and International Real Estate
- CIPS The Business of U.S. Real Estate



#### https://registration.experientevent.com/ShowNAR182/

The REALTORS® Conference & Expo is the largest annual event for the most successful real estate professionals. The event takes place every November across a four-day weekend, Friday through Monday. This year's event is **November 2-5 at the Boston Convention & Exhibition Center (BCEC) in Boston, Massachusetts**. We encourage you to extend your stay ahead of the event to take advantage of <u>Pre-Conference Courses</u>, or just to explore the city via NAR's <u>tour and attraction offerings</u>.

#### Why Attend?

The conference experience is about education, networking, motivation and fun! Choose from 100 education sessions to learn about strategies and solutions that meet your clients' needs. Then, browse the industry's largest trade show, with over 400 exhibitors, to find products and services that will help you conduct business more efficiently. Make time to attend special events, as they provide a fun way to network with peers in a casual atmosphere. You will return home with the knowledge, tools and contacts to be successful in this competitive business.



Have you received YOUR 2018
Golden Rule(r) yet? 20 of your
friends have! Send one; get one ~
share the GOOD news about professionalism & great service! Go
to the MTAR website, click on the
box on the front page, and send it
in. We will get them out to the
brokers or Affiliate leader for
presentation.